

City of Rialto

Council Chambers

150 S. Palm Ave.

Rialto, CA 92376



Regular Meeting

Monday, October 17, 2016

6:30 PM

Rialto Cable Advisory Commission

Rialto Cable Advisory Commission

Roy Mason, Chair

Joe Lyons, Vice Chair

Sybil Johnson-Helem, Commissioner

Oscar Samuel Hinojosa, JR., Commissioner

Betty Luvert, Commissioner

Barbara McGee, City Clerk

Gabriel Felton, Rialto Network

Jazminn Diaz, Rialto Network

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Director of Public Works at (909) 421-7279. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting (28 CAR 35.102-35.104 ADA Title II).

The Rialto Cable Advisory Commission's Vision Is...

To pursue innovative technologies to meet the changing Educational, Social, Cultural, Economic Development and Safety needs of our community by being advocates for superior telecommunications.

The Goals of the Commission are:

- **To be advocates for the consumer.**
- **To monitor technological developments.**
- **To promote the development of new technologies to meet community needs.**
- **To promote a broad spectrum of programming.**
- **To educate the community regarding telecommunication issues.**

Called to Order By:	
Time:	
ROLL CALL	
Roy Mason, Chair	
Joe Lyons, Vice Chair	
Sybil Johnson-Helem, Commissioner	
Oscar Samuel Hinojosa, JR., Commissioner	
Betty Luvert, Commissioner	
PLEDGE OF ALLEGIANCE	
ORAL COMMUNICATION (5 Minutes)	

New Business	
Approval of Minutes March 21, 2016 April 4, 2016 May 16, 2016 June 20, 2016 July 18, 2016	MOTION _____ 2nd _____ VOTE _____
Reports	
1. Cable Advisory Commission Members 2. Staff	
ADJOURNMENT TIME:	MOTION _____ 2nd _____ VOTE _____

**RIALTO CABLE ADVISORY COMMISSION
REGULAR MEETING ACTION MINUTES**

DATE: March 21, 2016 6:32 p.m.

PRESENT: Joe Lyons Vice Chair
Betty Luvert
Sybil Johnson-Helem
Oscar Hinojosa, Jr.

ABSENT: Roy Mason, Chair

STAFF: Barbara McGee, City Clerk
Gabriel Felton, Broadcast Production Specialist

ORAL COMMUNICATIONS

Commissioner Oscar Hinojosa, Jr. passed out a letter on Rialto Network Programming.

UNFINISHED BUSINESS

1. **Approve the City of Rialto Public Education and Government Access Policy and Guidelines 2016: Staff reported on the Final Draft**

Motion by Sybil Johnson-Helem
Seconded by Betty Luvert
Vote 4-0

NEW BUSINESS

2. **Discussion Special Meeting in April.** Due to the NAB Conference Staff requested and Special meeting to be set in April. Commission Voted to have the meeting on April 4, 2016 at 6:30 pm

Motion by Oscar Hinojosa, Jr.
Seconded by Sybil Johnson-Helem

Vote 4-0

REPORTS

Staff – None

Commissioner Lyons – None

Commissioner Luvert – None

Commissioner Johnson-Helem – Getting to see the pictures of the kids going to JPL in Pasadena.

Commissioner - Oscar Hinojosa, Jr. - None

ADJOURNMENT: Commissioner Johnson-Helem made the motion to adjourn the meeting,
Commissioner Hinojosa seconded the motion. Motion was Unanimous. 4-0

Meeting was adjourned at 7:05 pm.

RIALTO CABLE ADVISORY COMMISSION
SPECIAL MEETING ACTION MINUTES

DATE: April 4, 2016 6:31 p.m.

PRESENT: Roy Mason, Chair
Joe Lyons Vice Chair
Betty Luvert

ABSENT: Sybil Johnson-Helem
Oscar Hinojosa, Jr.

STAFF: Barbara McGee, City Clerk
Gabriel Felton, Broadcast Production Specialist

ORAL COMMUNICATIONS

None.

UNFINISHED BUSINESS

1. **DISCUSSION FOR NEW RIALTO NETWORK LOGO-** Staff reported looking at the new designs submitted by Commission Member Chair Manson. Commission requested a few changes to the logo.
 2. **Discussion on New Equipment and New Facility-** Staff reported on replacement of Networks current Van wit a new van for production and Relocating the Station few blocks from City Hall and creating a Community Media Center. Staff also reported to Commission on the new types of cameras and other equipment we should look at 2016 NAB Conference in Los Vegas.
-

REPORTS

Staff – Ask Commission on input for the background for the Council Chambers.

Chair Mason – None
Commissioner Lyons – None
Commissioner Lavert – None

ADJOURNMENT: Commissioner Lyons made the motion to adjourn the meeting,
Commissioner Lavert seconded the motion. Motion was Unanimous. 3-0

Meeting was adjourned at 7:20 pm.

**RIALTO CABLE ADVISORY COMMISSION
REGULAR MEETING ACTION MINUTES**

DATE: May 16, 2016 6:32 p.m.

PRESENT: Joe Lyons Vice Chair
Betty Luvert
Sybil Johnson-Helem
Oscar Hinojosa, Jr.

ABSENT: Roy Mason, Chair

STAFF: Barbara McGee, City Clerk
Gabriel Felton, Broadcast Production Specialist

ORAL COMMUNICATIONS

None.

UNFINISHED BUSINESS

1. **DISCUSSION FOR NEW RIALTO NETWORK LOGO-** Passes to the next Meeting.

NEW BUSINESS

2. **New Program "IE Revisited" Producer Bobby Joe Holman and discussion to use the studio to web stream a radio show. Staff Reported to Commission with Bobby Holman and discussed his show Across the Pond and a half hour show I.E. Revisited.**
3. **New Host for Pulso de La Comunidad-** Staff and Erlinda Patterson, Former Cable Commissioner and host of Pulso de La Comunidad introduced the new host *Betty Camarena*. She has 20 years experience in the television world as host, writer as well as in radio broadcasting.
4. **NAB Update-**Staff Reported on the week long conference.

REPORTS

Staff – None

Commissioner Lyons – None

Commissioner Luvert – None

Commissioner Johnson-Helem - None

Commissioner - Oscar Hinojosa, Jr. - None

ADJOURNMENT: Commissioner Johnson-Helem made the motion to adjourn the meeting, Commissioner Hinojosa seconded the motion. Motion was Unanimous. 4-0

Meeting was adjourned at 7:48 pm.

**RIALTO CABLE ADVISORY COMMISSION
REGULAR MEETING ACTION MINUTES**

DATE: June 20, 2016 6:36 p.m.

PRESENT: Roy Mason, Chair
Joe Lyons Vice Chair
Betty Luvert
Sybil Johnson-Helem
Oscar Hinojosa, Jr.

ABSENT: None

STAFF: Barbara McGee, City Clerk
Gabriel Felton, Broadcast Production Specialist

ORAL COMMUNICATIONS

None.

UNFINISHED BUSINESS

1. **DISCUSSION FOR NEW RIALTO NETWORK LOGO-** Staff reported looking at the new designs submitted by Commission Member Chair Manson. Added the Red, Green, Blue Logos. Green for Public, Red for Education, and Blue for Government. Commission requested a few changes to the logo.

NEW BUSINESS

2. **SCANNATOA Conference Update** - Staff reported that Rialto Network was nominated for 6 SCAN Star Awards and won in two Categories for our Public Educational Government Channel.

The STAR Awards recognize excellence in government programming in California and Nevada. The awards are held annually at the SCAN NATOA Spring Conference.

2016 SCAN STAR Awards was held on June 9th aboard the Queen Mary in Long Beach.

Rialto Network placed or was the Winner in the following categories:

2nd Place: NEW Category: Best use of Sound/Sound Design

City of Rialto: Halloween Safety Tips

<https://youtu.be/hkdDHpCVzYk>

2nd Place: Category: Talk Show Under \$400k

City of Rialto: Economic Heartbeat

<https://youtu.be/5lKsi6MrSJ8>

3rd Place: Category: Community Event Coverage Under \$400K

City of Rialto: Pacific Electric Inland Empire Trail: Rialto <https://youtu.be/0VVBm2OdYRw>

1st Place: NEW Category: Every 15 Minutes

City of Rialto: Every 15 Minutes: Carter High School <https://youtu.be/ERDJuTS9dmI>

1st Place: Category: Public Safety Under \$400k

City of Rialto: Avoid Tax Fraud - Rialto Police Department

<https://youtu.be/omceEONtB2sI>

2nd Place: Category: Public Safety Under \$400k

City of Rialto: Holiday Safety w/Rialto Fire Department

<https://youtu.be/pxJLct3sizE>

REPORTS

Staff – None

Chair Mason – None

Commissioner Lyons – Memorial Service for Council Member Shawn O’Connell

Commissioner Luvert – None

Commissioner Johnson-Helem – Her Dad Passed Away.

Commissioner - Oscar Hinojosa, Jr. - None

ADJOURNMENT: Commissioner Hinojosa made the motion to adjourn the meeting, Commissioner Lyons seconded the motion. Motion was Unanimous. 5-0

Meeting was adjourned at 7:28 pm.

**RIALTO CABLE ADVISORY COMMISSION
REGULAR MEETING ACTION MINUTES**

DATE: July 18, 2016 6:37 p.m.

PRESENT: Roy Mason, Chair
Joe Lyons Vice Chair
Betty Luvert
Oscar Hinojosa, Jr.

ABSENT: Sybil Johnson-Helem

STAFF: Barbara McGee, City Clerk
Gabriel Felton, Broadcast Production Specialist

ORAL COMMUNICATIONS

None.

UNFINISHED BUSINESS

1. **DISCUSSION FOR NEW RIALTO NETWORK LOGO-** Commission Dissused and Approved Logo Design #1.

Motion by Joe Lyons
Seconded by Roy Mason
Vote 4-0

NEW BUSINESS

2. **Update on Rialto Network Social Media Page.** Staff reported on Facebook, YouTube, Instagram, and Twitter.

REPORTS

Staff – None

Chair Mason – None

Commissioner Lyons – None

Commissioner Luvert – None

Commissioner - Oscar Hinojosa, Jr. - Met with Hattie Inge

ADJOURNMENT: Commissioner Lyons made the motion to adjourn the meeting,
Commissioner Hinojosa seconded the motion. Motion was Unanimous. 4-0

Meeting was adjourned at 7:18 pm.