



City of Rialto

California

Happy Holidays!

The City of Rialto cordially invites you to participate in our annual Holiday Parade and Tree Lighting Ceremony on Saturday, December 8, 2018 at 6:00 pm. This year our Parade route will start at Rialto Ave and Riverside Ave heading north bound on Riverside Ave.

The Holiday Parade is a great opportunity for students and organizations to participate and earn City-wide recognition. We also invite you to participate in our Holiday Vendor Fair as an information booth. The Holiday Vendor Fair provides organizations the opportunity to market their services to all event attendees. We anticipate an attendance upwards of 2,000 people and encourage you to join us in spreading the holiday cheer to our community members.

If you are interested in participating in the Holiday Parade and Tree Lighting Ceremony, please fill out the enclosed Parade Application by Thursday, November 29, 2018 at 6:00pm. Entries are limited, and applications are accepted on a first come, first serve basis.

Please indicate if you would also like to participate in the Holiday Vendor Fair or show your support by volunteering or sponsoring the event.

If you have any questions, please contact me at 909-421-4949. Offices are open Monday through Thursday from 7:00am to 6:00pm. Thank you for your participation.

Sincerely,

Jessica Perez
Rialto Community Services
City of Rialto



City of Rialto Holiday Parade Saturday, December 8, 2018



General Information

The following is general information for participating in the City of Rialto Holiday Parade. The event is open to any community organization, school, or business. **This year's Holiday parade is a night time parade and we encourage you to decorate your group vehicle or floats with lights and decorations.**

Deadline for Parade Application is Thursday, November 29, 2018 by 6pm.

- Judged categories include parade floats and marching bands.
- Float contest winners will be announced immediately following the parade. A representative from each participating group must be present at the awards ceremony.
- Check-in for the parade will occur at the Rialto Ave and Riverside Ave intersection.
- Staging for the parade will occur on Rialto Ave further instructions would be provided at a later time.
- The Parade will begin at Rialto Ave and travel north on Riverside Ave. Please see the attached route map.
- All individuals/groups wishing to ride in a vehicle must secure their own vehicle and provide their own signs. Vehicle signs will NOT be provided.
- Vehicle Entries: Due to parade length all entries are limited to a maximum of 3 vehicles per entry.
- We are concerned about the safety of all viewers on the parade route. Throwing items from vehicles or by parade participants is **PROHIBITED**. However, you may distribute items by walking along the parade Route with your entry and handing them to the public.
- The parade route is approximately 1 mile.
- The parade may be cancelled due to rain or heavy winds. In the event this occurs, the contact for the entry will be notified by phone and email prior to the start of the holiday parade.
- Check-in is from 3:00pm-5:00pm. Please check-in so you can be properly placed in the parade line-up.
- **Failure to arrive and check in during designated check in time will result in forfeiture of parade participation.**
NO EXCEPTIONS

Registration Information

Complete and submit the **City of Rialto Holiday Parade Application** no later than **Thursday, November 29, 2018 by 6:00pm** in order to secure a spot.

Return it to:

Rialto Community Center
Attention: Jessica Perez
214 N. Palm Ave. #204
Rialto, CA 92376

OR EMAIL

jperez@rialtoca.gov
Phone: 909-421-4949

Parade Day Information

Check-in: 3:00pm-5:00pm
Parade Start Time: 6:00pm
Application Deadline: **Thursday, November 29, 2018 by 6:00pm**

There is NO fee to enter the City of Rialto Holiday Parade.



City of Rialto Holiday Parade Application Saturday, December 8, 2018



ORGANIZATION: _____ CONTACT PERSON: _____

MAILING ADDRESS: _____ CITY: _____ ZIP: _____

PHONE: _____ CELL PHONE: _____

EMAIL: _____ PREFERRED: Email Phone

SECONDARY CONTACT: _____ PHONE: _____

ENTRY LENGTH (ft.) _____

Please check the appropriate classification for your entry and provide a brief description (i.e.- number of students, etc.):

Equestrian: _____

Vehicle: (type of vehicle) _____

Marching Band: _____

No, we will not be competing for an award. We are participating to get into the holiday spirit.

Yes, we would like to compete for an award and will have at least one person at the awards ceremony.

Float: (type of float) _____

No, we will not be competing for an award. We are participating to get into the holiday spirit.

Yes, we would like to compete for an award and will have at least one person at the awards ceremony.

• Will your organization be hosting a booth at the Holiday Vendor Fair? YES NO

• Would you like more information about sponsoring the Holiday Parade? YES NO

Please provide a complete description for the parade script. The script will be taken directly from the information you provide. Please email and attach a copy of your script. Email your script to jperez@rialto.ca.gov. No more than 75 words will be accepted. **Applications without a script will not be accepted.**

To be completed by the individual, Director/ Manager if a group entry or parent/guardian if a minor.

I _____, as consideration for my entry in the 2017 City of Rialto Holiday Parade do release discharge and forever hold harmless the City of Rialto, their members or agents, and the owners or managers or the locations where any part of this parade is held, from all manner of actions, cause of action, suits, proceedings, damages, claims and demands whatsoever in law or equity from acts negligently, intentionally or criminally committed, which I have or may have, or which my heirs, executors or administrators can, shall or may have reason, matter or cause which so ever from this day forward. I have read this agreement and application for and know and understand the contents thereof, and agree to its terms.

SIGNATURE

DATE