



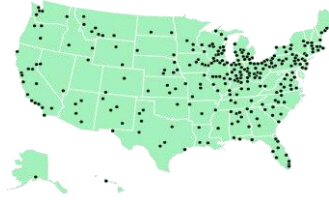
Big Brothers Big Sisters®

OF RIVERSIDE AND SAN BERNARDINO COUNTIES



The largest and preeminent 1-to-1 mentoring organization in America

- » More than a **century** of proven impact
- » **100% free** of charge to families we serve
- » Industry recognized **model** of effectiveness
- » **230+** agencies serving **5,000+** communities
- » Operating in all **50** states



4M Mentees (“Littles”) and Mentors (“Bigs”) served in the last decade

OUR MISSION FOCUSES ON **YOUTH** WHO NEED US MOST



of Littles we serve are Black, Indigenous, People of Color (BIPOC)



are female, 45% are male



of Big Brothers Big Sisters agencies serve rural communities



77% of Littles receive free or reduced lunch from school



60% of Littles live in a single parent household



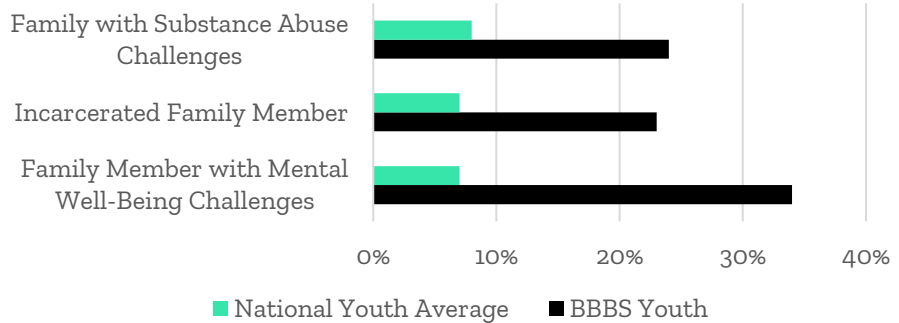
23% of Littles have one or more family members incarcerated

TOGETHER, WE EMPOWER RESILIENCE

Our Littles face **Adverse Childhood Experiences (ACEs)** more often than their peers (at right).

The **CDC** cites the Big Brothers Big Sisters model of connecting kids to caring adults as a critical success factor to protect against harmful effects of ACEs and improve long term outcomes.

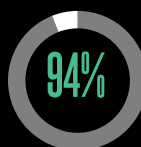
Source: <https://www.cdc.gov/violenceprevention/pdf/preventingACES.pdf>



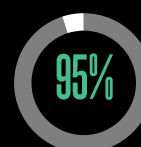
OUR MISSION **IGNITES** POTENTIAL



of Littles are confident they can say no to drugs, violence and skipping school.



of Littles report a greater sense of belonging.



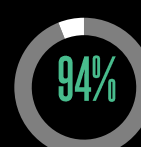
of Littles feel like they have a special adult in their life that they can turn to.



of Littles have better grades, academic goals and confidence.



of Littles report improved parental relationships



of Littles expect to graduate high school and attend college.

Source: 2019 BBBS Youth Outcome

JEDI FOCUSED YOUTH EMPOWERMENT ORGANIZATION

We use **JEDI** – our commitment to Justice, Equity, Diversity and Inclusion – as a framework to help guide, recognize and affirm cultural humility, intersectionality, and empowerment through our intentional work to connect youth to our programs, Bigs and professional support networks.



CAREER READINESS

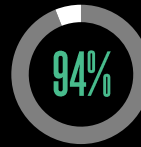
Operate largest workplace mentoring network in the country:

- » **343** employers
- » **8,464** matches
- » **52** BBBS agencies



Little's age 19 & up are +24% YOY

SOCIAL-EMOTIONAL HEALTH (SEL)



Of Littles report a greater sense of belonging, a key SEL measure for developing a growth mindset and long-term college/career/life success.

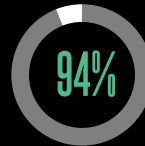
BRIDGING COMMUNITIES

Uniting a more **inclusive** and **empathetic** society:

- » Youth Impacted by Incarceration
- » Industry Leading LGBTQ Initiative
- » Rural Initiative
- » Mentoring Youth Impacted by Opioids
- » Bigs in Blue: Mentoring w/Law Enforcement
- » Mentoring Youth from Military Families

EDUCATION SUCCESS

Empowering skills to succeed in the classroom and beyond.



of Littles expect to graduate high school and attend college.

MAXIMIZING INVESTMENT AND SOCIAL IMPACT

\$18:\$1 ROI

Every **\$1 invested** in Big Brothers Big Sisters **returns \$18 back** to society.

Former **Littles** earn **\$315,000 more** over their lifetime.

That means:

≡ **\$32,154** additional tax revenue

≡ **\$49,819** increased disposable income



Source: The Boston Consulting Group undertook a multi-stage study that compares the outcomes of children who participated in community 1-on-1 programs with those that did not.